



# Welcome To PLATINUM WORLD

## Executive Directors who have been Platinum for three consecutive months.

### LEVEL 1:

- Recognition at the highest level
- Platinum Eclipse Pin
- Zenga Sports Coat
- Hermes Tie or Scarf
- \$10,000 Cash Bonus\*
- \$1,000/month Lifestyle Bonus\*

\*The cash bonus of \$10,000 may only be earned one time. Lifestyle bonuses may continue as long as the Platinum level is maintained and organization retention rates remain consistent with company average.



## Executive Directors who have been Platinum for six consecutive months.

### LEVEL 2:

- Automatic qualification for Performance Club Trip with room upgrade
- \$15,000 Cash Bonus\*
- \$1,500/month Lifestyle Bonus\*

\*The cash bonus of \$15,000 may only be earned one time. Lifestyle bonuses may continue as long as the Platinum level is maintained and organization retention rates remain consistent with company average.



## Executive Directors who have been Platinum for 12 consecutive months.

### LEVEL 3:

- Eligible for exclusive Quarterly Platinum Council Leadership Meeting\*
- Automatic qualification for Performance Club Trip with room upgrade
- \$25,000 Cash Bonus\*
- \$2,000/month Lifestyle Bonus\*
- Invitation to Chairman's Award Trip

\*Eligibility for an invitation to the Quarterly Platinum Council Leadership Meeting is based on an average of 75% persistency. The cash bonus of \$25,000 may only be earned one time. Lifestyle bonuses may continue as long as the Platinum level is maintained and organization retention rates remain consistent with company average.

**Chairman's award trip:** Existing Platinums must maintain consecutive 12 months within the same calendar year of Platinum level performance, have a growth in organizational business year over year as determined each year by the company and file an activity report each month (activity requirements to be specified on the activity report form). New Platinums must maintain consecutive 12 months of Platinum level performance at least 2 months prior to the trip date, and have individual activity each month (activity requirements to be specified on the activity report form).



**BONUS MATCHING** - The first qualified Level One upline Platinum receives a matching bonus when they break a Level One Platinum (\$10,000), a Level Two Platinum (\$15,000), or a Level Three Platinum (\$25,000).

The bonus matching may only be earned one time and as long as the organization retention rates remain consistent with company average.

### Guidelines:

Associate cannot count assigned or placed Executive Director legs in order to reach the Platinum Level. Platinums must maintain organizational retention rates at company average. Deviation from company average may result in removal from the Platinum World program at any time. If Associate fails to reach the level of Platinum, the consecutive month count will start over beginning the next month that the Associate reaches Platinum level. This program is not a guarantee of any income, award or bonus. Level bonuses are awarded on a one-time basis and an associate must have a retention rate at Company average for eligibility.

LegalShield reserves the right, in its sole discretion, to amend, this program, or any part thereof, at anytime. Please refer to your Associate Agreement for details on incentives or bonuses.

