LegalShield

Personal growth. Professional opportunity. Powerful journey.

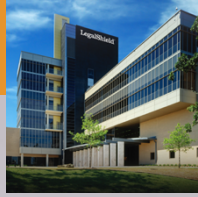
Five areas evaluat

ESTABLISHED COMPANY. UNIQUE BUSINESS MODEL.

Established in **1972**

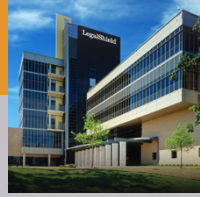
Approximately **3.7 million lives** across the US and Canada

Proprietary system of **quality law firms** covering 49 states and 4 provinces in Canada



OUR VISION

To provide equal access to the Liberty, Equality, Opportunity & Justice that every North American deserves and expects.



OUR MISSION

To help people improve their lives by teaching life-transforming skills;

and

To deliver exceptional products and services that promote peace of mind and confidence in a world that is oftentimes uncaring and selfish.

THE COMPANY

What Others Are Saying About LegalShield

yelp

A+ Rating

BBB of Central Oklahoma

CONSUMERAFFAIRS

THE NEED/MARKETPLACE

You are almost ***Three Times*** more likely to be in court, than you are to be hospitalized!

Source: *American Hospital Association, *2012 Annual Survey*. **Examining the Work of State Courts, *Court Statistics Project 2012*

HAVE YOU EVER...

- Signed a contract or a document?
- Been overcharged or treated unfairly?
- Received a traffic ticket?
- Known a victim of identity theft?
- Been in a situation where you thought the advice of a lawyer might be useful?

2 MILLION
REQUESTS ANNUALLY

Our Services

- **Personal Legal Advice** — Unlimited number of issues
- **24/7 Emergency Access** for covered situations
- **Letters/Calls made on your behalf**
- **Contracts/Documents Reviewed** up to 15 pages each

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics .
Please review a contract for complete terms, conditions and exclusions before purchase.

2 MILLION REQUESTS ANNUALLY CONT.

Our Services

- **Lawyers Prepare —**Your Will, Living Will, Health Care Power of Attorney
- **Traffic–Related Issues**
- **IRS Audit Assistance**
- **Civil Trial Defense** for covered situations
  - Pre-Trial
  - Trial

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics .
Please review a contract for complete terms, conditions and exclusions before purchase.

2 MILLION REQUESTS ANNUALLY CONT.

Our Services

- **Family/Domestic Services**
  (90 day waiting period)
  - Uncontested Divorce
  - Uncontested Adoption
  - Uncontested Separation/Annulment
  - Uncontested Name Change

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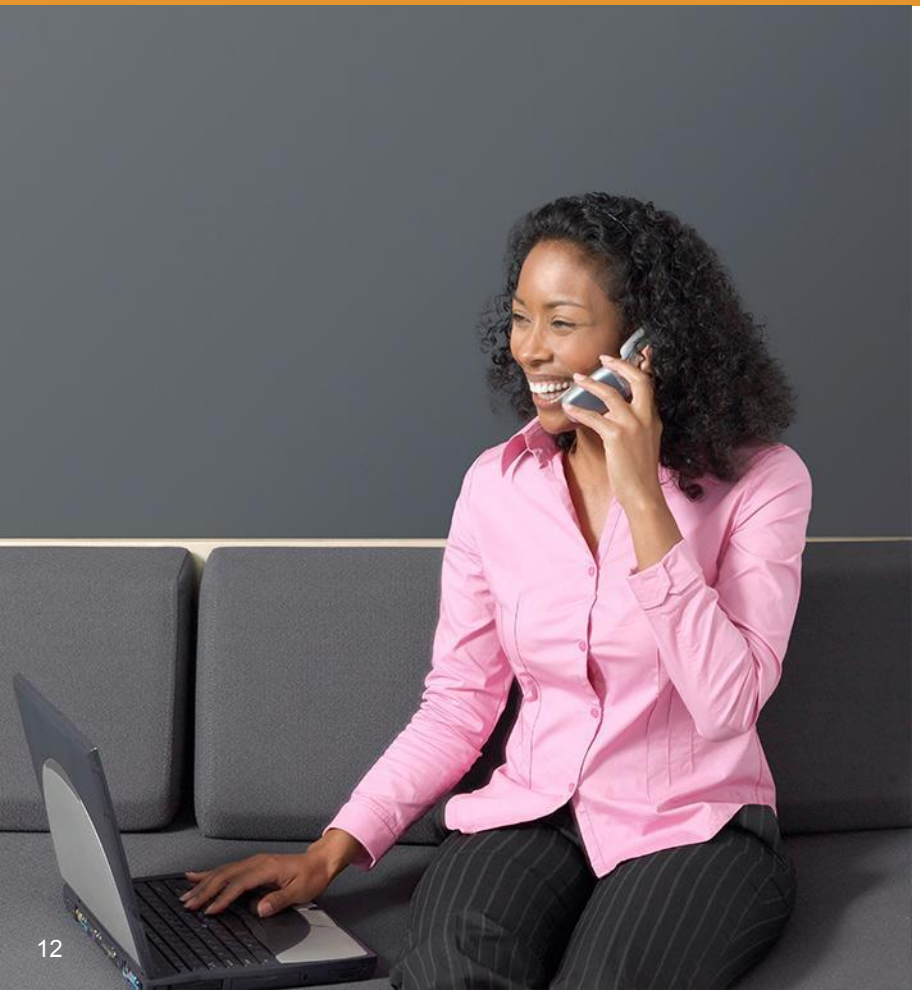


2 MILLION REQUESTS ANNUALLY CONT.

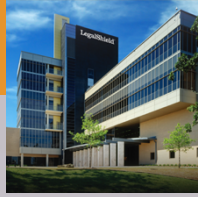
Our Services

- **LegalShield Members qualify for a discounted hourly rate for:**
  1. Pre-existing issues
  2. Plaintiff in a lawsuit
  3. Defendant in excess of trial hours

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics .
Please review a contract for complete terms, conditions and exclusions before purchase.

WHO'S COVERED

- The member
- The member's spouse
- Never-married dependent children, including full-time college students, under age 26 and living at home
- Dependent children under age 18 for whom the member is legal guardian
- Physically or mentally disabled

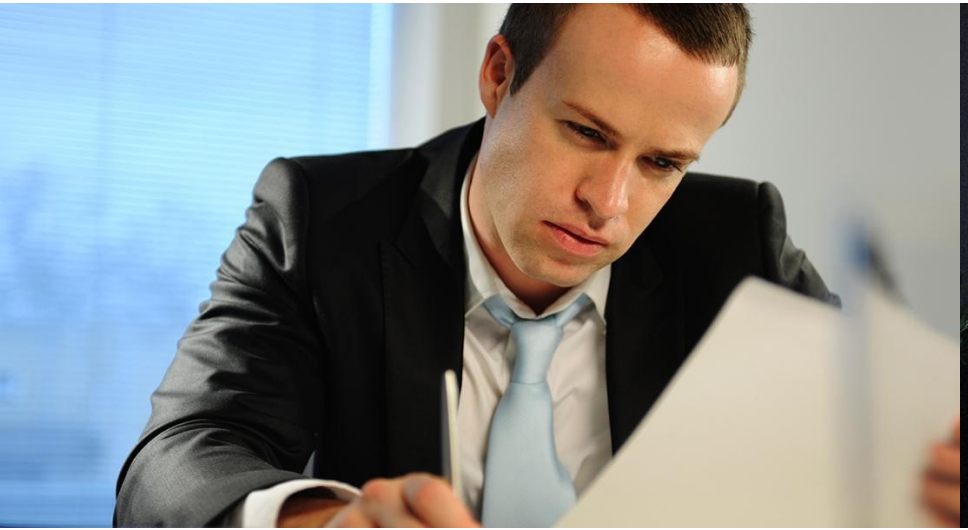


If you were my lawyer, what would you charge?

WHICH WOULD YOU CHOOSE?

A Lawyer Charging

$250/hr.



Join LegalShield for

$20/month

"LegalShield allows ordinary business owners and citizens to have the quality representation every American needs when entering a courthouse or evaluating legal avenues."

—Karen White, Executive Director,

Conference of Western Attorneys General (CWAG)

"LegalShield provides access to justice to all citizens. It opens the courthouse doors and levels the playing field for everyone."

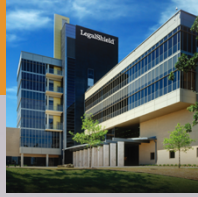
—Buddy Caldwell, Attorney General, State of Louisiana

"Originally Pre-Paid Legal Services, Inc.– now LegalShield, this company and product balances the scales of justice for all of our citizens."

—Mike Moore, former Attorney General, State of Mississippi

*"Providing **access to justice** has been a long and constant goal of the legal bar. LegalShield provides people from every walk of life, affordable and quality representation to the legal system."*

—James R. "Duke" Aiona, Retired Circuit and Family Court Judge, State of Hawaii, Former Lieutenant Governor State of Hawaii



Identity Theft is a major problem in America.

IDENTITY THEFT

Identity theft is repeatedly the #1 consumer complaint category in America.

Identity theft manifests itself in many different ways:

- Credit fraud
- Social Security fraud
- Driver's License fraud
- Medical fraud
- Criminal/Character fraud
- Tax Return fraud

IMPACT OF IDENTITY THEFT IN AMERICA

Widespread

16.6M

people, or 7% of all U.S. residents age 16 or older, were victims of one or more incidents of identity theft

Financial

24.7B

direct and indirect losses

Emotional

6.0M

people—36% of identity theft victims—reported moderate or severe emotional distress as a result

Source: U.S. Department of Justice National Crime Victimization Survey (NCVS). December 2013, NCJ 243779

Kroll provides these identity theft services exclusively to LegalShield members

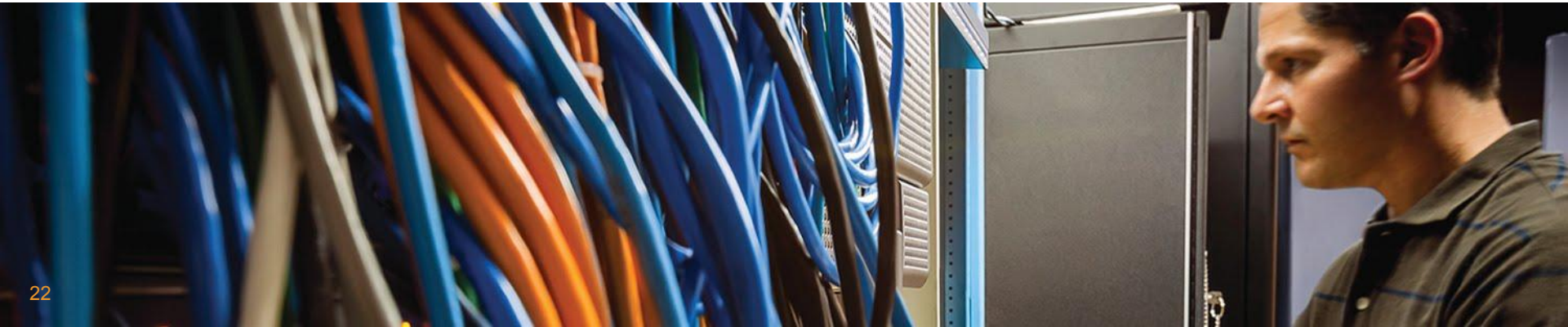
Kroll

- World's leading risk consulting firm
- Fortune 500 clientele
- Prepaid and ready to advise

IDSHIELD

We Monitor What Matters

- Your Privacy — SSN, DOB, DMV, Passport, address, email, web persona and more
- Your Security — Bank accounts, credit card, loans and more



IDSHIELD

We Restore Your Identity

- Industry-exclusive team of Licensed Private Investigators will take on the case, doing whatever it takes for as long as it takes, to clear your record for life.

IDSHIELD

We Care

- In the event of a personal identity theft emergency, dedicated professionals are available 24/7/365. Our US-based representatives answer general questions and **Licensed Investigators at Kroll** answer specific questions. The free mobile app makes this easy as a push of a button.

IDSHIELD

The Oldest New Name

- We have over 1M members, provided more than 200,000 personal identity consultations, and helped restore nearly 10,000 individual identities.

- Free credit score and analysis
- Credit counseling
- Credit monitoring and alerts
- Unlimited Identity Theft consultation
- Comprehensive Identity Restoration
- $5 Million Service Guarantee

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics .
Please review plan details for complete terms, conditions and exclusions before purchase.

LegalShield® | IDShield℠

70%

of ID thefts
incur
legal issues.

Protection and

Peace of Mind

for just **$39.90**

TAP. CALL. EQUAL ACCESS.

- YOUR Law firm
- YOUR IDT advisor
- OUR member services
- 24/7/365 emergency access
  (for covered items)

Download for free at the App Store or Google Play.

TWO GOALS

1 Sign up every family for the Legal Plan and Identity Theft Plan

- Servicing 3.7 million lives
- Over 34,000 companies offer our services as an employee benefit.

2 Create more millionaires than any other company

- Over 190 Millionaire Club Members
- Several hundred 6-figure ring earners

*LegalShield makes no guarantee or promise of income or business as results are determined by the efforts of those individuals who market LegalShield plans as Independent Associates.

THE LEGALSHIELD OPPORTUNITY

- How much does it cost to get started?
- How do I do the business?
- How much can I earn?

AFFORDABLE ONE-TIME INVESTMENT

For only $149 your investment includes:

- Your Associate Kit
- A comprehensive training program
- Support of your sponsor and team
- Online access to your Associate Portal (eService)
- Associate Support Center
- Associate Benefits Plan

SOME OF OUR ASSOCIATE BENEFITS:

- Computer/Office
- Rental car
- Financial Services
- Auto Discounts
- Apparel
- Travel

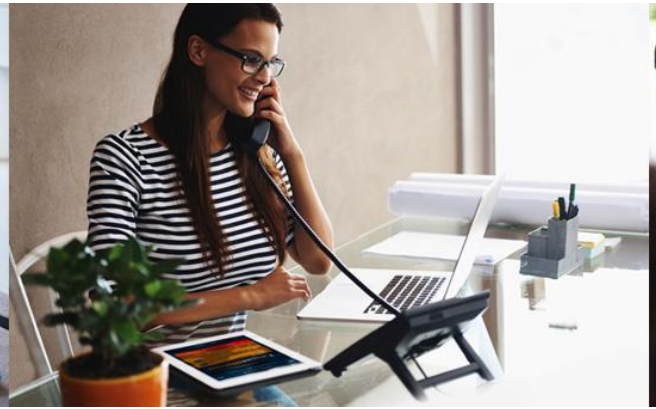
Office DEPOT
DELL
hp
National
enterprise rent-a-car
Quicken Loans
Mortgage Insiders Program
VEHICLE ADVANTAGE
Nationwide Discount Vehicle Purchasing/Leasing
Moores
CLOTHING FOR MEN
K&G FASHION SUPERSTORE
MEN'S WEARHOUSE®
SuperShuttle

THERE'S MORE THAN ONE WAY TO GROW YOUR BUSINESS.

- Associate Websites
- Corporate Websites
- Social Media
- Videos

- Conference Calls (PCC)
- Flip Book
- iPad Presentation
- 3-Way Calls

- In-Home Presentations (PBR)
- Business Briefings
- Luncheons



LegalShield

THE OPPORTUNITY IS HERE…

We have:

- Unique and difficult to duplicate products
- Few competitors
- Clear advantages

OPPORTUNITY

3 MAIN WAYS TO GET PAID

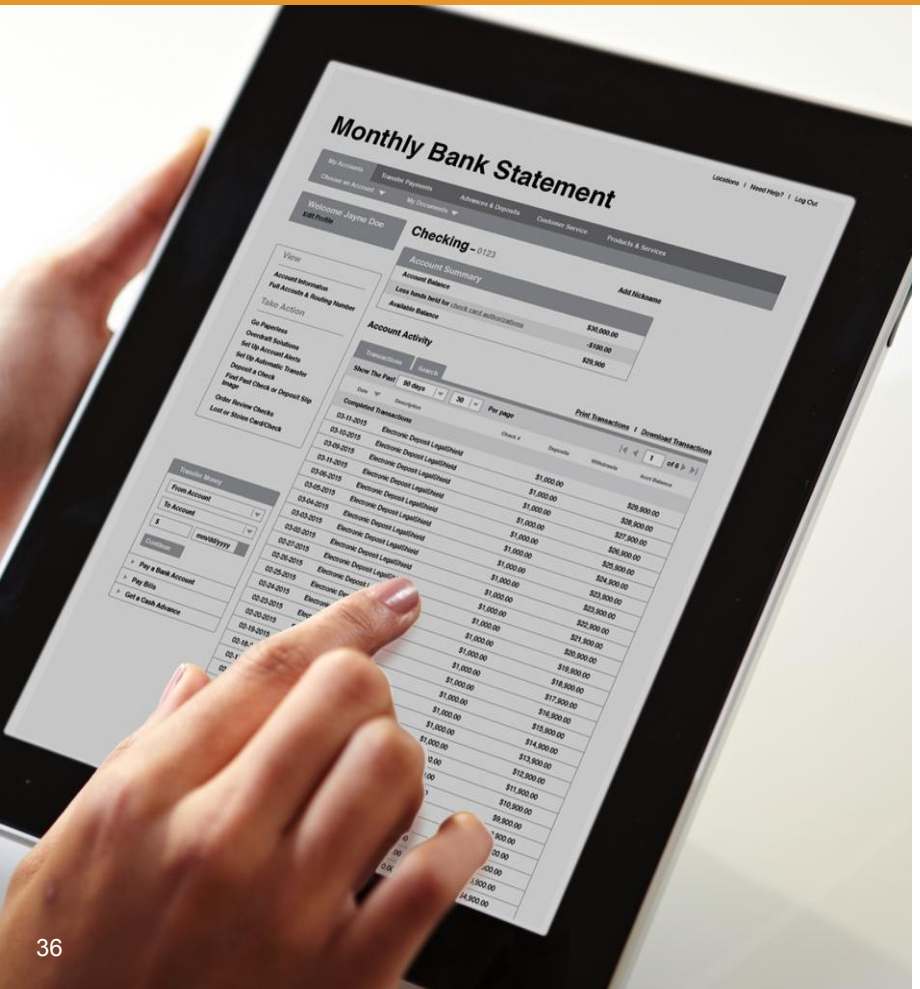
	Personal Commission	Build A Team	Retain Your Members
	1 $39 → $280	2 $39 → $206	3 1% → 25%

	Personal Sales Advance	Team Override Advance	Cumulative Override
Executive Director	$280	$50	$206
Director	$230	$39	$156
Manager	$192	$39	$117
Senior Associate	$153	$39	$78
Associate	$115	$39	$39
Junior Associate	$39 + $39		

See a compensation plan for complete commission information

Commissions shown represent advances for the **$39.90** plan

Advanced commissions may create a debit balance owed to the company. Please see your Associate Agreement and materials for detailed information.



THE COMPENSATION

Get Paid Daily!

Advanced commissions are deposited into your account the business day after a membership sale is made.

You Recruit 3 Associates	+	**They** Recruit 3 Associates	+	**They Each** Recruit 3 Associates	=	**You Then** Have These Associates
3		**9**		**27**		**39**

THE DIRECTOR LEVEL

If those 39 Associates make:	***YOU* earn**
One $39.90 Sale Per Month	**$1,496.43**
One $39.90 Sale Per Week	**$5,985.72**
One $39.90 Sale Per Day	**$44,829.90**

Compensation Sketch (Based on $39.90/month)

Example earnings are monthly amounts based on overrides derived from 39 downline associates producing the stated number of memberships. Actual numbers will vary based on level advancements made by downline associates which will change the override advance amounts being paid to the Director.

HOW MUCH YOU EARN IS UP TO YOU...

1 Billion Dollars

We've paid even more than that to our associates in the past decade

The earnings reflected demonstrate the range achieved by various Sales Associates. While this range of income is possible, it is not typical and no specific income is guaranteed. Individual incomes will vary depending upon efforts and abilities of the Associate and their Sales Teams.

ENJOY ALL THE REWARDS OF THE PERFORMANCE CLUB.

Earn five points (New Member = 1 point, New Jr. Associate = 2 points)

Month 1 Fast Start Qualify

Month 4 Special Recognition

Month 8 $150 One-time Bonus

Month 12 $300 Monthly Bonus

OR…

$500 a month towards a BMW

Note: See *Performance Club* brochure and your Associate Agreement for details and requirements. LegalShield reserves the right to change or modify this program a at any time upon notice. .

PERFORMANCE CLUB TRIPS

Each year LegalShield sends its top Associates on an exclusive trip to fantastic destinations.

The company also provides special contests and promotions through out the year.

Note: See *Performance Club* brochure and your Associate Agreement for details and requirements. LegalShield reserves the right to change or modify this program at any time upon notice. .

PLATINUM WORLD

2013 London

2014 Sea Island

2015 Rome

PLATINUM WORLD

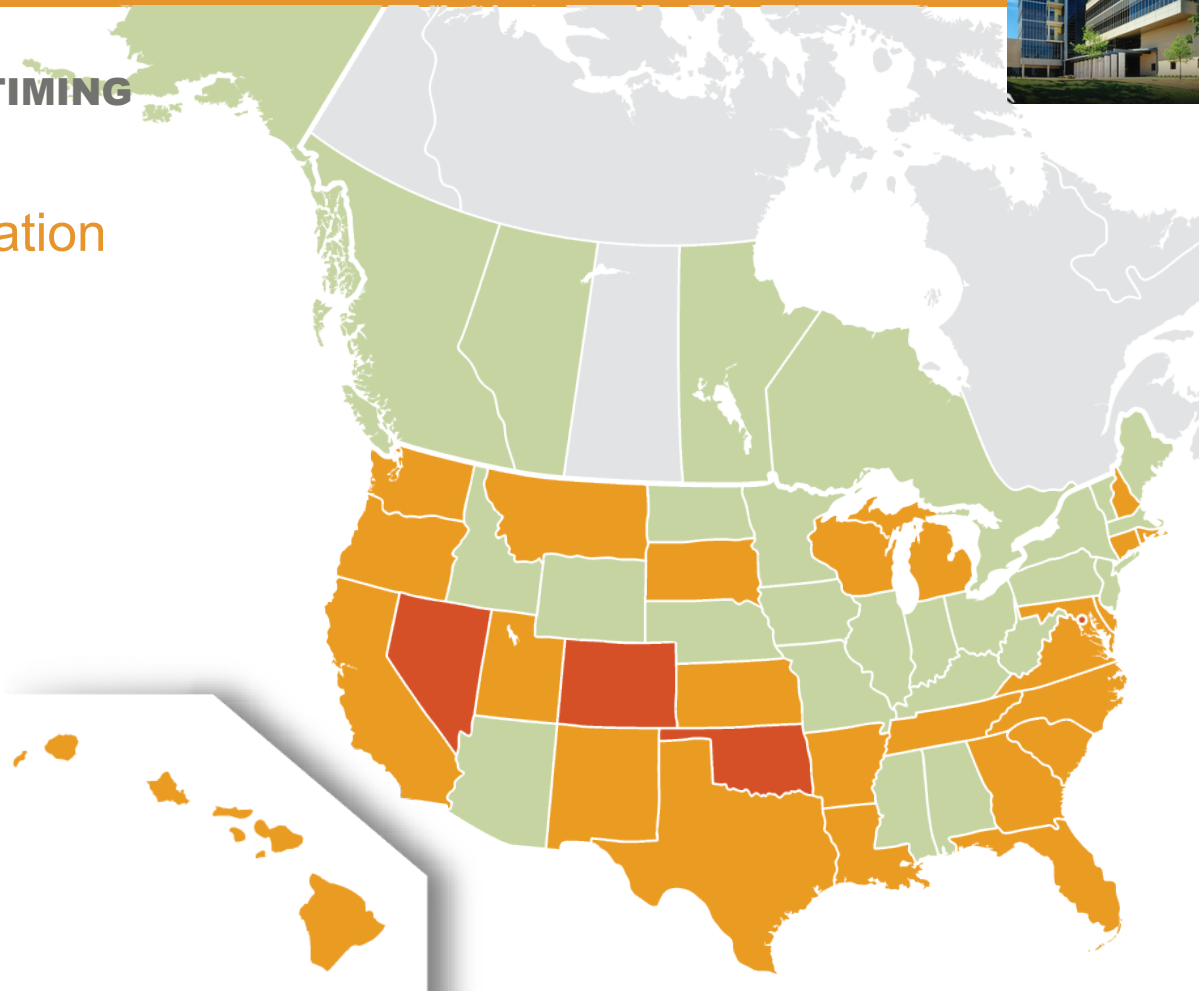
2016 Rio de Janeiro

Maracaña Stadium, Rio de Janeiro—Platinum World is scheduled to coincide with *Rio 2016 Olympic Games*

THE OPPORTUNITY & TIMING

2000 Market Penetration

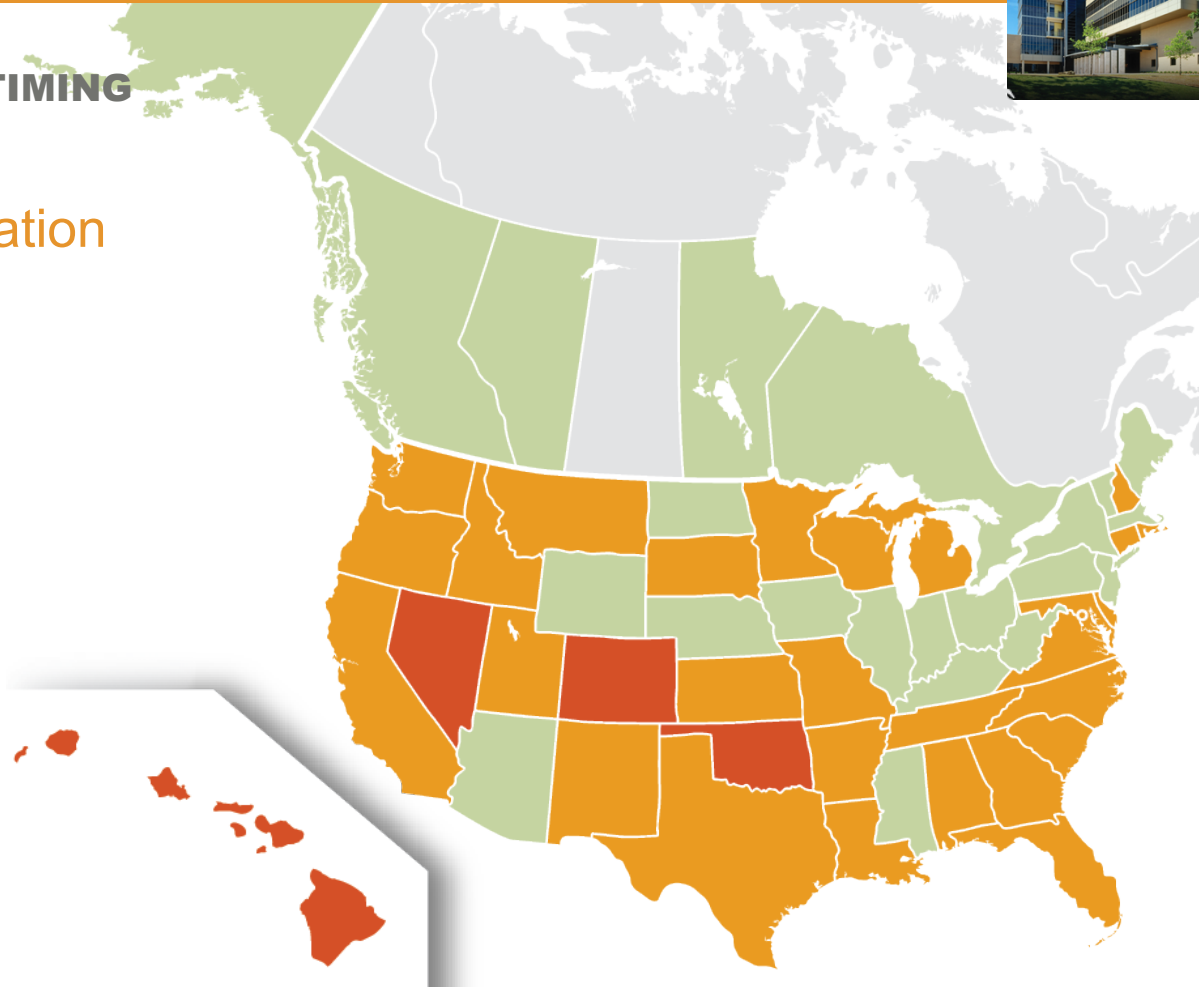
- Less than 1%
- 1% to 2%
- 2% to 4%
- More than 4%
- Not available



THE OPPORTUNITY & TIMING

2010 Market Penetration

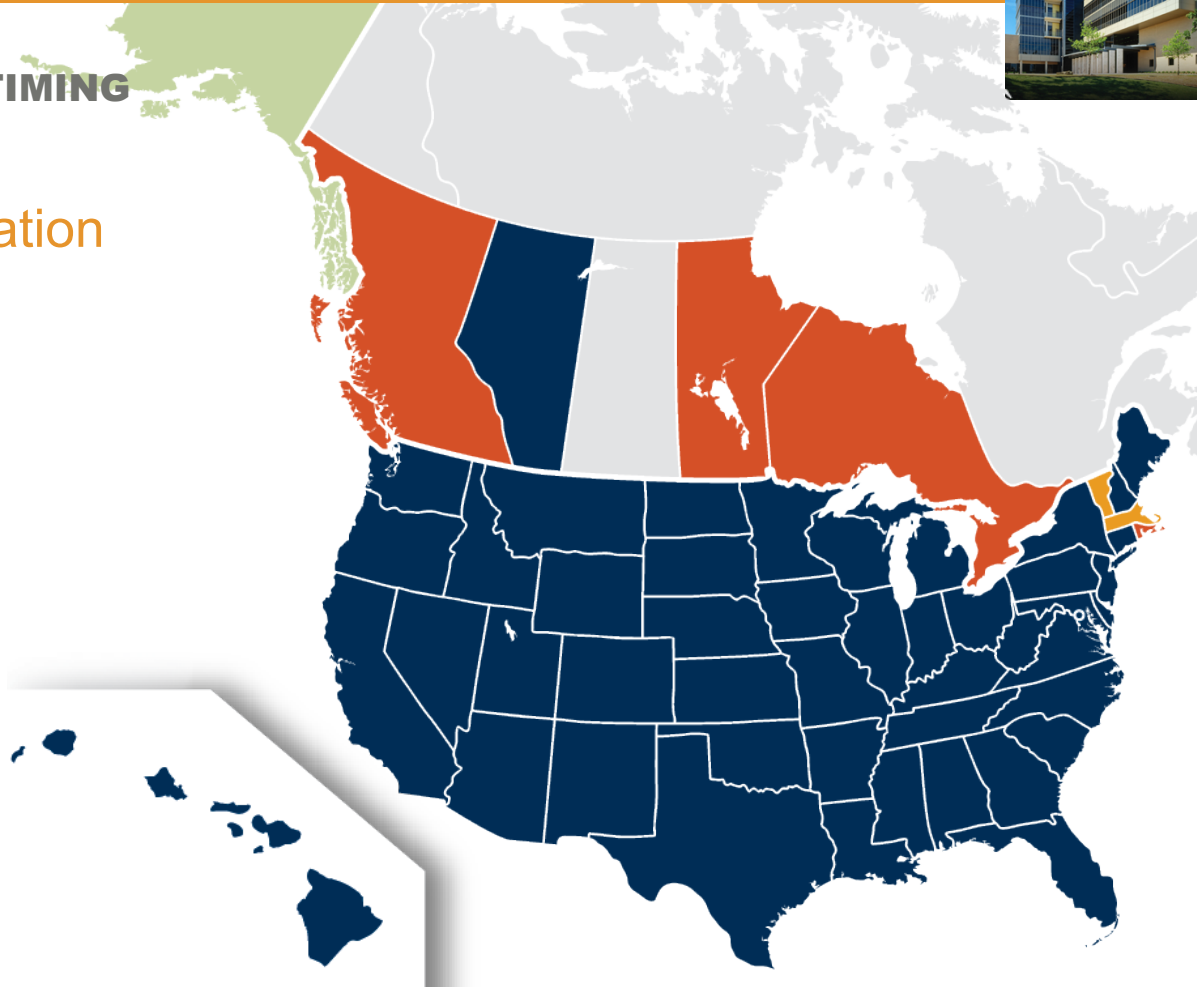
- Less than 1%
- 1% to 2%
- 2% to 4%
- More than 4%
- Not available



THE OPPORTUNITY & TIMING

2020 Market Penetration

- Less than 1%
- 1% to 2%
- 2% to 4%
- More than 4%
- Not available

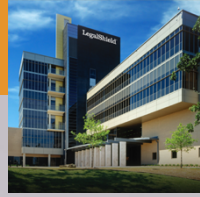


TIMING IS KEY

History shows that when an industry hits a 2% market penetration, critical mass can be achieved.

THE GROWTH OF HMO'S

- It took 10 years for HMO's to reach 2% market penetration
- After that it took just 7 more years to reach 52% market penetration



“To us, it sounds like healthcare coverage before it turned into a trillion dollar industry.”

—USA Today

TIMING IS KEY

The three major divisions of the insurance industry have already achieved billions in market share.

WHY ARE PEOPLE JOINING US?

- They believe in the product.
- They desire more income.
- They want time freedom.
- They desire personal and professional growth.
- They enjoy the people here and make new friends.

We meet all five!

LegalShield

ACTION STEPS

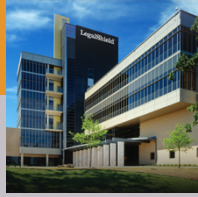
1. Become a Member
Fill out the application, download the App, and use your membership.

2. Become an Associate
Get started right away, launch your new business, and take advantage of your new benefits!

3. Get Trained
Complete First Step Training and Basic Training online, listen to The Audio Training Library in your car and on the go.

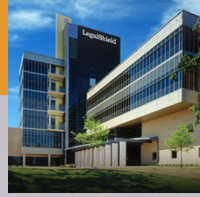
4. Earn Commissions
Get paid and promoted! Fast Start Qualify by earning Five Performance Club points in your first 30 days.

5. Build Your Team
Use the tools, follow the system, and invite guests to join you at the next meeting.



Come Back Next Week

Same Time. Same Location. Better Meeting.



Recognition of New Members and Associates

- We are going to break into groups.
- Our leaders will be available to join your group and answer questions.
- When we return in 10 minutes, we will recognize any guest who decides to join us as a member or associate.

THANK YOU

LegalShield

The information contained in this material is for illustrative purposes only and is not a contract. It is intended to provide a general overview of the coverage you have selected. Please remember that only the plan contract can give actual terms, coverage, amounts, conditions, and exclusions. Check benefit availability in your state/province. This information is for use by LegalShield, its affiliates and its independent associates. No guarantee or promise of increased income or business is implied. Individual results and success as an independent sales associate depends on individual effort and abilities.

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In Florida: Pre-Paid Legal Services, Inc., of Florida
In Virginia: Legal Service Plans of Virginia, Inc.
Pre-Paid Legal Access, Inc.
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