Five Steps to inviting by Text or private message

Step 1. Make a list of 10 people that you would like to invite to either meet with you or attend an event (1-on-1, Video conference with screen share via www.zoom.us, Private Conference Call, Luncheon, Private Business Reception, or Business Briefing).

Step 2. Have both a Plan A and A plan B based upon where you'd like to invite them (and when).

Step 3. Let them know who you are if necessary, then simply fill in the blanks and text **Event:** "what are you doing _____(day) at ____(time) that's super important?".

Or… 1 on 1: "When can we meet up (in person or video chat) today/tomorrow/this week for about 30 minutes?"

Or… Networking: "I'd like to find out a little more about what you do and get you're feedback on what we're doing. When can we meet up in person or virtually this week?

Step 4. After they respond, let them know you're working on a project and you'd like to get their feedback. (If they want to know why, let them know you'd like them to be a referral source for you, if what you show them makes sense).

Step 5. Schedule the time to meet and then...
A. Connect them on a 3-way call for your 3rd party expert to confirm: "I can't talk long, but do you have a quick 2 minutes by phone?" or...
B. Let them know someone will call them to confirm: "I'm sending you the address... Someone will be calling to confirm."

If you are unable to schedule the appointment, refer back to step 5A above and get them on a 3-way call with your 3-way call expert.* They will know exactly what to say according to the "Expert packet".**

Refer to Part 5 in the "Launch Packet" (Available at teamplatinum.biz under "The Success System", "Focus A").
**The "Expert Packet" is available at www.teamplatinum.biz under "The Success System", then "Focus A", then "Step 3".*